FORM 4

☑ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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(Print or Type Responses)

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Pershing Gold Corp.	American Strategic Minerals Corp [ASMC]	_____ Director __X__ 10% Owner _____ Officer (give title below) _____ Other (specify below)
(Last) (First) (Middle) 1658 COLE BOULEVARD, BUILDING 6 - SUITE 210	3. Date of Earliest Transaction (Month/Day/Year) 07/13/2012	
(Street) LAKEWOOD, CO 80401	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person
(City) (State) (Zip)	**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**	

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/13/2012		S		500,000	D	$ 0.15	8,740,000 (1)	D	
Common Stock	07/16/2012		S		766,667	D	$ 0.15	7,973,333	D	
Common Stock	07/19/2012		S		233,333	D	$ 0.15	7,740,000	D	
Common Stock	08/24/2012		S		600,000	D	$ 0.15	7,140,000	D	
Common Stock	09/17/2012		S		46,667	D	$ 0.15	7,093,333	D	
Common Stock	09/17/2012		S		453,333	D	$ 0.15	6,640,000	D	
Common Stock	09/19/2012		S		166,667	D	$ 0.15	6,473,333	D	
Common Stock	10/03/2012		S		2,300,000	D	$ 0.15	4,173,333	D	
Common Stock	10/03/2012		S		1,000,000	D	$ 0.15	3,173,333	D	
Common Stock	10/03/2012		S		100,000	D	$ 0.15	3,073,333	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
											Amount				

				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	or Number of Shares				

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Pershing Gold Corp. 1658 COLE BOULEVARD BUILDING 6 - SUITE 210 LAKEWOOD, CO 80401		X		

Signatures

/s/ Eric Alexander		12/04/2012
** Signature of Reporting Person		Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Reporting Person sold an aggregate of 410,000 shares of the Issuer's common stock ("Shares") between March 5, 2012 and April 3, 2012 for a price of $0.50 per share. The Shares had not been physically transferred as of May 7, 2012, the date that the Form 3 was filed and as such were still reflected in the Reporting Person's beneficial ownership in the Form 3. The sale of the 410,000 Shares is reflected the Reporting Person's beneficial ownership as of the date of this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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